

OFA Night School

Organizing Boot Camp

REGISTER NOW!!

Please register for BOTH video and audio:

Video:

<http://OFA.BO/WANightSchoolVideo>

Audio:

<http://OFA.BO/WANightSchoolAudio>

Course Syllabus

- *Welcome to OFA– Tuesday, February 14th, 6 pm*
 - New to OFA? Want to find out what we're all about? Are you an OFA veteran and looking for a quick refresher? Join and learn how we got started, where we've been, and (most importantly) where we're headed!
- *Digital Strategies– Tuesday, February 21st, 6 pm*
 - Got a computer? So do we! Learn how we use digital media like Facebook and Twitter to grow and to showcase our work on the ground.
- *Mobilizing with a Clear Message– Tuesday, February 28th, 6 pm*
 - Sick and tired of hearing, "What the heck has Obama done?" This is your opportunity to learn about just a few of his many, many accomplishments and pick up a couple pointers on how to best navigate these types of conversations.
- *Personal Story– Tuesday, March 6th, 6 pm*
 - Take your organizing to the next level by infusing your work with a personal touch! Figure out what your personal organizing story is, and hear some great stories from other organizers. Besides, who doesn't love a great story?!
- *Planning your Events to be Successful– Tuesday, March 13th, 6 pm*
 - Organizer rule #1: Plan. Organizer rule #2: Have a back-up plan. Organizer rule #3: Have a back-up plan to the back-up plan. Planning is such a large part of executing successful events. Learn how we have successful events through careful, thoughtful planning.
- *Volunteer Recruitment and the Hard Ask– Tuesday, March 20th, 6 pm*
 - Our 2012 campaign is going to be unlike any campaign Washington State has ever seen. We're going to be bigger and badder than we were in 2008, and we need your help to make this happen.
- *Data 101: Data for Organizers– Tuesday, March 27th, 6 pm*
 - Did your eyes just glaze over as soon as you read "data"? Does spreadsheets and databases make you feel like you're reading a book in hieroglyphics? Hear how data actually can make our work more exciting, and learn some simple ways we use data to be better organizers!
- *Data 201: How to Grow your Teams with Data– Tuesday, April 3rd, 6 pm*
 - Now that we've covered the basics in Data 101, continue your deep dive in to data with Data 201. Learn how we can use data to grow your own Neighborhood Team!

A communication of Organizing for America Washington, a project of the Washington State Democratic Central Committee, which paid for the communication. 615 Second Ave, Ste 580 Seattle, WA 98104.

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